AIS-SIGED: IAIM

Auckland, New Zealand

December 14, 2014

2014 AIS SIGED: IAIM Conference
Sunday, December 14, 2014

Location:
Arts Building – Building 206, Room 209
University of Auckland Business School (Auckland, New Zealand)

Time	Event
	WELCOME, KEYNOTE PRESENTATION, AND ONLINE EDUCATION PANEL **Session Chair: Elizabeth White Baker**
9:00 - 9:10 am	Welcome Remarks from Conference Chair **- Elizabeth White Baker**
9:10 - 9:40 am	Education -- In the Midst of a Technical Revolution **- Geoffrey Dick**
9:40 - 10:20 am	**Panel:** Online Education -- Where To From Here? **- Mary Granger, Andrew Urbaczewski & Geoffrey Dick**
10:20 - 10:40 am	**COFFEE BREAK**
	IS CURRICULUM AND ONLINE LEARNING **Session Chair: Lee Freeman**
10:40 - 11:00 am	Learning Analytics Applied to Curriculum Analysis **- Swapna Gottipati & Venky Shankararaman**
11:00 - 11:20 am	Program Directors' Perspectives on MSIS Outcome Expectations and Future Directions (Best Paper Nominee) **- Heikki Topi**
11:20 - 11:40 am	The Determinants of Student Satisfaction with Online Video Presentations **- Sameh Al-Natour & Carson Woo**
11:40 - 12:00	Exploring E-learning Behavior through Learning Discourses **- Tsai-Hsin Chu, Yu-Tzu Chiu, Yi-Ying Chen & Yen-Hsien Lee**
12:00 - 13:30 pm	**LUNCH & AIS-SIGED: IAIM GENERAL MEETING**

2014 AIS SIGED: IAIM Conference – Sunday, December 14, 2014 (Continued)

Time	Event
	IS CURRICULUM AND ONLINE LEARNING **Session Chair: Jan Seruga**
13:30 – 14:10 pm	**Panel:** Integrative Perspectives on Computing Education Research: A Panel Building on PACE Workshop **- Heikki Topi, Lecia Barker, Jason Thatcher, Matt Nelson & James Parrish**
14:10 - 14:30 pm	Beyond the Five-Minute University: Improving Learning in our MIS Classes (Best Paper Nominee) **- Mark A. Serva & Ellen Monk**
14:30 - 14:50 pm	Using Practitioner Stories to Design Learning Experiences in Visual Analytics (Best Paper Nominee) **- Olivera Marjanovic**
14:50 - 15:10 pm	**COFFEE BREAK**
	IS EDUCATION **Session Chair: Elizabeth White Baker**
15:10 - 15:30 pm	Considering Fun-Oriented Behaviors in Learning with Mobile Technologies Outside the Classroom **- Iris Reychav, Michiko Kobayashi & Mary Dunaway**
15:30 – 15:50 pm	Flipped Classroom Learning Outcomes in Intro to IS class: Looking at Student Outcomes and Professor Performance Evaluations **- Elizabeth White Baker**
15:50 – 16:10 pm	The Influence of Social Barriers on Information Systems Major Selection **- Asli Yagmur Akbulut**

Keynote Speaker: Geoffrey Dick

Topic: Education -- In the Midst of a Technical Revolution

Dr. Geoffrey Dick currently teaches Information Systems at Georgia Southern University, in the under-graduate, MBA and doctoral programs. Recent positions include Director of the Bachelor of Commerce programs at the University of New South Wales, Professor of Information Systems at Dowling College NY, and Professor of Information Systems at North Georgia College and State University.

He has been on the board of the AIS SIG Ed for most of the last 15 years, three times elected president. He is an ABET Commissioner with expertise in Information Systems programs, a member of the George Washington University Advisory Board for online IS programs, an external reviewer for Information Systems at the Malaysian Metropolitan University, a reviewer on the global textbooks project, a Director of the International Telework Academy, and has recently been a screening editor for the Journal of Information and Management. His research (around 90 publications) is mainly in the areas of telecommuting (his PhD) and on-line education – he is the recipient of an ICIS prize for best paper in education and was awarded the 2009 Emerald Management Review Citation of Excellence for one of the best papers published worldwide in the top 400 business journals. He has been a visiting fellow at UC Davis, the University of Malaya, the Tec de Monterrey in Mexico and Agder University, Norway.

2014 AIS SIGED: IAIM Conference Organizing Committee		
Conference Chair (President-Elect)	**Elizabeth White Baker** efrwhite@aol.com	University of North Carolina – Wilmington
President	**Riana A. Steyn** Riana.Steyn@up.ac.za	University of Pretoria
Past President	**Sumarie Roodt** Sumarie.Roodt@uct.ac.za	University of Cape Town
Research Chair	**Jan Seruga** Jan.Seruga@acu.edu.au	Australian Catholic University
Program Chair	**Craig Tyran** Craig.Tyran@wwu.edu	Western Washington University

AIS-SIGED: IAIM

December 14, 2014

Auckland, New Zealand